



NEWS FROM OUR WOOL REP ...

The farming sector has been under a fair bit uncertainty over the past couple of years and the volatile dollar hasn't helped our farmers receive the returns they deserve. When it comes to wool there has been limited innovation or cohesion within the wool industry. Many farmers are poorly preparing their wool clips as they see no benefits in maintaining a high standard within the shed. They are fed up and believe in selling to a single buyer at the gate. I could write for hours why I personally don't like that system but that's for another day.

Carrfields Primary Wool (formally Elders Primary wool) has been working with the Peters family now for several years, when they joined as full shareholders within CPWool to capitalise on the reduced consolidated rate and discounted wool packs. They recently have become investors in the Jointly owned growers' processing plant, NZ Yarn, in Christchurch. CPWool is jointly owned by the Carrfields group, a family owned business based in Ashburton and the Primary Wool Cooperative, a 100% farmer owned co-op which is committed to capturing the real value of wool, returning profits to members and supporting good industry initiatives.

This year Trevor and Karen, with their boys and all the managers visited the NZ Yarn plant in Christchurch. It was an eye opener, as the importance of shed preparation and breeding was critical if growers were to gain the premium offered above the market. NZ Yarn manufactures and markets high quality wool spun for the carpet industry, these yarns are a reflection of traditional crossbreed wools grown in New Zealand which feature good colour, crimp, bulkiness, strength and durability. NZ Yarn is targeting high fliers with the "Viagra" of carpet. This high tech process to make a carpet that doesn't mat down has helped NZ Yarn carve out a niche market for custom made floor coverings amongst the jet setters.

The whole article can be read by the following link.

<http://www.stuff.co.nz/business/80373158/NZ-Yarn-targets-high-fliers-with-the-Viagra-of-carpet>

The wool that Trevor and his team supply is exactly the type we are looking for, along with their high standard of shed preparation provided by Dion Morrell Shearing. NZ Yarn is capable of producing in excess of 200,000 kgs of product per month. This month Canterbury Television's (CTV) Rural NZ programme will be showcasing Trevor and the boys' operation at the family farm, Clutha Downs. It's been an exciting year and it's great to see some initiative within the wool industry. We are doing this at no extra cost to our growers.

If you support CP Wool, you are giving us the ability to invest back into you as the grower. We are not charging extra marketing fees or asking farmers to dip into their pockets again. We have all had too much of that in the past. The Peters and Carr families share the same values, and we are not a corporate, faceless entity. We just want everyone to do well and want everyone in the supply chain to succeed.

Grant Andrew
CP Wool

DRENCH TEST SUMMARY:

If you could describe the perfect environment for a worm to live in, Southland would be fairly close to ideal. The past couple of seasons have seen a true worm explosion, with our warm and wet conditions allowing the worm population to multiply exponentially. This has really emphasized the need for a robust drench programme. We have seen many farms caught out, resulting in both frustratingly slow growth rates and death. It is impossible for us to recommend the right drench programme for you without the knowledge of the current resistance status on your farms.

For a drench to be considered effective there must be a 100% reduction in worm eggs in the drenched lambs. That is, no worms are still alive after the drench. A reduction of 95% or less is considered to be a sign of resistance. Anything between 95% and 100% reduction is considered suspicious since resistance is likely to be developing.

Summarising the FECRA results this season, we can see:

■ Ostertagia appears to be the worm causing the most issues.

- o 68% of farms held resistance or suspicious resistance against the white drench family (BZs) with lowest at -72.2%.
- o 89% of farms held resistance or suspicious resistance against the clear drench family (LEVs) with lowest at -167.1%
- o 68% of farms held resistance or suspicious resistance against the Abamectin drench family with lowest at 34.7%.
- o All farms had at least one active that held resistance or suspicious resistance against Ostertagia.

■ White drenches struggle against Nematodirus

- o Reductions of 9%, 61%, 67% and 88% were diagnosed.

■ Abamectin is poorly effective against Cooperia.

- o 89% of farms held resistance or suspicious resistance against Cooperia.
- o Similar efficacy issues are seen in cattle, with MLs ineffective at killing Cooperia in young stock.

■ Exodus/ Moxidectin also struggle against Cooperia.

- o 57% of farms held resistance or suspicious resistance against Cooperia.
- o Abamectin and Moxidectin are in the same Anthelmintic family, (Macrocyclic Lactones) indicating side resistance can be present.

■ Arrest (BZ/LEV combo), struggled against Ostertagia.

- o 44% of farms held resistance or suspicious resistance against Ostertagia.

The results from the FECRA tests performed this season have diagnosed a huge variation in resistance across our farms. Performing a reduction test is an investment that will allow an appropriate drench programme be generated for your farm. If you have any questions on what is involved in a reduction test, please come in and discuss it with your vet!

(Article written by: Briar Cooper BVSc, Veterinarian, VetSouth Ltd, Winton)



PETERS GENETICS

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Client Newsletter - Spring 2016

For the NZ farmer the last 12 months has been challenging. Climate throughout New Zealand has changed, unfortunately some areas are getting drier again whilst other areas are picking up the inclement weather and consequently farmers returns are very mixed. However, the dairy auctions have lifted twice in the last two so let's hope it carries on for them. Let's hope the \$80 lamb is a rumour and the \$100 lamb is achievable.

Markets have been mixed with very good beef and wool prices, venison and velvet prices also have been quietly making a good recovery. We here, at Peters Farms, are keen supporters

of CP Wool and their new developments with Just Shorn and the Viagra of carpets (see article in this newsletter). But from the UK tourist, I am not changing my future. Still believe in what I have achieved and done even though I'm on the retired list now, I'm certainly not burnt out.



In this over 60s group, I have a hit a new kick of life with my patch and the "THRIVE" experience?

Folk have commented on our fancy new message on our answerphone whilst we were overseas to ring Clayton. We are tempted to leave it permanently on there!!!

However, we did recently venture back from an amazing trip to the UK – primarily for a friend's family wedding. Needless to say, I did take on board a few things from the English farmers such as the requirement and demands of our lamb and mutton are shrinking as the UK farmers improve their own seasonal capacities. One noticeable decision by a large beef importer "John" – "beef importing has increased from Australian feedlots dramatically" and as quoted by this gentleman "20 years ago, one lamb was eaten to 10 chickens whereas now in 2016, one lamb is eaten to 1,000 chicken. Pork has increased 20% on lamb."

The farmers we were talking to are all for leaving the European Union. Wool isn't a competitor over there for us which is a positive. The negative is the lamb as they prefer to eat their own. They only like to buy ours at Christmas time and they definitely buy it if it is cheaper than theirs.

Sheep numbers in the UK have halved like ours in the last 20 years.

Trevor - Masterchef



**Enclosed is your ram
order form, please fill in
and return by
31st October.**

Cheers from the Peters Team



PETERS ANGUS 2016



What a challenging last 12 months it's been in the farming industry, from no spring, to a dry summer that saw us irrigating from early October till April. With no significant rainfall for the Autumn, the winter was always going to be a challenge, but fortunately it was very kind and we have come out the other side to an early sunny spring.

The biggest disappointment over the past 12 months has been the low farm gate price for lamb and mutton, despite the significant drop in the dairy dollar. But as sheep and beef farmers we must keep adopting more finely tuned farming systems that drive production and efficiency and reduce costs, and as stud breeders we at Peters Genetics are strongly focused on fast growing lambs with top carcase traits, early maturing, sound feet, strong constitution, clipping good wool weights, and passing on our strong genetic traits to our clients.

We are following the same guidelines with our Angus stud, which sees another tidy line up of sale bulls and another sire's progeny coming through with strong traits.

Here's hoping that the new season has an upsurge in product prices and better seasonal conditions.

Shane

What's been happening?

February

- Queenstown speed shears with Clayton's hoggets

February 18

- Gore Speed Shears with Digby Byars' hoggets (Waikaka)

February 26

- Field Day at Dave & Jackie Stodart's place, Te Anau. We had a very, very wet field day but we had a good turnout. We had guest speakers: David Surveyor, CEO Alliance Group Ltd Paramountains' Nutrition "Revive". An amazing place, everything is thriving as well as breeding rugby players. A very valuable day.

March

- A bull trip to Oz – 2016 Australian Ward Tour

April

- West Otago 2-tooth competition. Murray & Debbie Drummond won the woolly section with Romney Perendale xbreeds. The Drummonds run 4,300 su on 447 ha (327 ha effective) and had been hit by the dry. Speaking after the win, Murray said "It is good to know you're doing something right!"

April

- West Otago Ewe Hogget Competition – large flock – Clayton & Jeannette Peters, Spylaw

May

- West Otago/Southland Ewe Hogget Competition – Romney – 2nd – Clayton & Jeannette Peters, Spylaw

June

- "Best in Breed" in Romney section of NZ Ewe Hogget Competition – Craig & Ken Tomlinson of Omihi, North Canterbury

July/August

- Trip to UK

Coming Up 2016/2017

Sept 30

- Peters Angus Spring Bull Sale

October

- Everybody should be tailing – tee hee

Oct/Nov

- Peters Family trip to China

Nov/Dec

- The important event on the calendar to choose your rams

January

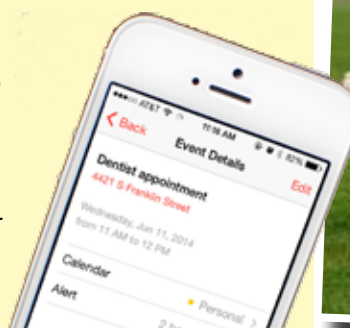
- You deserve a holiday

February 9-11

- The World Shearing Competition in ILT Stadium Southland

February 23-24

- Lawrence Farmarama



Client Profile

Wick and Ange Wylie farm 270 hec property and run 3250su in the Owaka Valley the Catlins.

- Photo of Hoggets which scanned 123% this season, All Hoggets go to the ram for 28 days and have teasers for 1 cycle, dorper rams are used over the hoggets with very little lambing trouble and producing good meaty weighted lambs.
- Hoggets averaged 78% to the ram over the last 5 years.
- Hoggets and 1 year ewes are grass feed all winter.
- All mixed aged ewes wintered on crop with no supplements.
- No summer surplus is conserved.
- 2tts scanned 185% this year after lambing 78% as hoggets.
- Ewes scanned 195%
- Average ewe lambing in the flock for the past 5 years is 152% to the ram.
- We choose not to mother up, have some bearings and any orphan or hungry lambs get sold to the neighbours.
- Our farm is run with a simple but effective system which works for us.



BRENT TAYLOR -



Hi everyone, I am Brent Taylor and I have recently joined the Peters Genetics team to help with marketing of the stud Angus bulls and Romney and Terminal cross rams. I am genuinely excited and positive about this move.

A short history of myself...I was brought up on a farm at Clinton, where I farmed in partnership with my family until 1993. After a brief three-year stint near Christchurch, mostly shearing for a large-scale

ewe trader, we moved to a farm at Waitahuna. After six years there, we moved to another farm near Balclutha.

In 2004 I became a stock agent with Wrightsons and then a brief stint with PGG Wrightson. We moved back to Lawrence in 2008 where I had the position as the Rural Livestock Ltd agent. I have just completed a short stint in the fuel game but the pull back to the livestock industry has seen me take a position with Farmlands as a livestock rep based in Lawrence, but encompassing South Otago, Roxburgh and some parts of Central Otago and the Maniototo.

I feel that the two roles are complimentary and the Peters team and Farmlands are supportive of this.

I have been married to my wife Pauline for 35 years and we have three grown children, Natalie, Zoe and Lance. We are a close family and keep in regular contact. My interests include golf, rugby, harness racing and following my family's sporting activities.

I look forward to catching up with as many of you as I can in the near future and hope to have seen you all within a year.

CAUTION

THIS IS A WORKING FARM. IT HAS HAZARDS ALL OVER IT AND THE OPERATOR CANNOT BE F.... IDENTIFYING EVERY ONE OF THE TENS OF THOUSANDS. AS A RESULT OF THIS. WE HAVE A VERY GOOD H&S POLICY IN PLACE. IT IS CALLED COMMON SENSE. IF YOU DO NOT POSSESS ANY COMMON SENSE. DO NOT ENTER. IF YOU ENTER. YOU MUST USE YOUR COMMON SENSE WHENEVER

NECESSARY



NEWS FROM MT BROWN, WANAKA - ½ BREDS

As we head into a nice early spring things are looking pretty good with the RAM Hoggets this year, eye muscle scanning and six month weight was a little up on last year.

Woolmicron is sitting at the right place with averaging 23 1/2 micron. As we are shearing in mid September wool weight should be the same if not better than last year.

So things are still heading in the right direction. Ewes came though the winter well and are in great condition so looking forward to a good lambing.

Stacey

Feisty Southern Romneys to star at Golden Shears World Champs

Peters Genetics are thrilled to be supplying 2700 of their two-tooth stock to the championships. Our romneys are great all-round sheep with good-combing, crossbred wool that shearers and wool-handlers at the world championships will relish working with. Our romneys will be used for the second-shear component of the competition, meaning they will be shorn in September. The Golden Shears World Shearing and Wool Handling Championships is being held from February 9-11 2017 at the ILT Stadium Southland, and will feature competitors from more than 30 countries. The stadium will be transformed into one of the world's largest woolsheds for the three days. About 6000 spectators are expected. Five-time world champion shearer, recently knighted Shearing Sports New Zealand chairman, Sir David Fagan, said

the event was shaping up as the world's biggest celebration of sheep and the wool industry.

Motu-nui South Romney breeder Bruce Robertson, of Duncraigen Farm near Wyndham, will also provide another 800 of his Romney flock and Allan Marshall, who runs Glenfern Farm in the Waikawa Valley, will provide 700-800 lambs for the competition. The lambs will be born this spring, and will come from Marshall's lamb hogget replacements. Allan is a client of Peters Genetics.

