PETERS GENETICS

— www.petersgenetics.co.nz —

SPRING 2017 Newsletter

China HE MOST EXCITING FOOD TASTING/EATING EXPERIENCE IN THE WORLD



presence there. experience.

It's been another busy year here at Spylaw. We had a good summer which resulted in the grass coming away well after lambing. Balage was shut up earlier than normal and more bales were made. Lambs did well killing an average of 18.13 kgs. With the season being good we were also able to finish some store lambs too. In February we had the amazing opportunity to have our Peters Genetics 2th ewes (ewes came from Spylaw, Bullock Range and Clutha Downs) go and be shorn at the world shears. This was such a well-run event with many hours spent sorting up the ewes beforehand into lines for the different events. I think we lost track of how many different mobs of sheep we had to have, they all had to be crutched differently for different events and loaded on to the truck in a certain order. And the whole time we just hoped like hell it wouldn't rain!! We were down at the shears most days and we were just blown away with atmosphere that there was down there. It was great to get such positive feedback from the shears about our sheep. Scanning was good again this year averaging 187% over everything not including triplets. So hopefully the weather will play its part and we get lots of lambs on the ground. We were able to get the Fert on a bit earlier this year so there is some grass growing, heading into lambing. It's been nice having some dry weather as June and July were really wet with not much drying during those months.

We would like to welcome Alastair McNaughton to our Spylaw team as 2IC. Alastair and his wife Heather and kids Pure, Archie and Pippa have came back south after spending some time farming in North Canterbury. Alastair will be a great asset to the team.





The 2017 season has treated us well with a dry but not as hot summer, a challenging autumn with little moisture, and a winter that lifted soil moisture levels, which set us up for a good spring. With good weaning weights in all stud ram lambs, it was easier to achieve target weights, and we saw a huge increase in our eye-muscle scanning figures across romney and black face ram lambs.

After shearing in january, we sent half our romney ram lambs to the run, where they stayed until late may. The rams performed well in a competitive environment and came home in forward condition for the winter. a positive outlook for lamb prices in the coming season should instill some confidence in the sheep industry. We look forward to a good spring, and a profitable year for our clients. Strong beef prices and weaner sales have made for a good year for beef breeding and finishing operations, and we've seen a reflection of this in autumn bull sales. We hope to see this positivity in the market continue into the upcoming season. We have a strong line up of 27 angus bulls, with a wide range of sires in our spring catalogue this year, showing positive fats and strong ebv's to meet commercial breeding requirements. We look forward to seeing our clients at the bull sale and at ram selling time. - Shane Carter

Politician Peters Predicting Positive Prices

PPPPP For Meat & Wool

The Elections – what will be, will be. We know what we want.

For Trevor and Karen in the over 60s club, with 50 years' experience have still got a lot of living to do and there's always just one more project on the go. It's highly unlikely that the boss will ever retire from farming.

VOTE T. PETERS 🗸

One of the things always on our list of priorities is succession planning.

Being ready for succession at any time.



Start early always be working, talking and planning. It is a process, not an action.

The Peters Group has been globetrotting over the year with a family trip to China and a Mum & Dad's trip to the States with the Just Shorn Launch.

Blazing a Trail - USA



Being a ram breeder as well as a grower we have a lot of control on the end product. Our wool for CP Wool is 1200 bales annually of bright white wool. What more could you ask for! Before the trip to the States for the Just Shorn [®] launch in New York I was a bit sceptical whether we hadn't been down this road before, but I was pleasantly surprised of all the work that had gone in from the Farm to Floor Tour and the partnerships formed. The carpet factories that we visited from Dallas to Nashville were amazing, along with their hospitality and passion!

To top it off was the launch of Just Shorn[®]'s new range of carpets and rugs with Carlisle in New York in the new World Trade Centre, Wow! With the Carlisle team being focused on natural products, wood floors and wool floors (carpets and rugs) is a great combination. They have a very passionate team of well-known designers and TV personalities and are in high profile magazines.

NZ wool yarn is what they want for their designers to let loose on. The group that went consisted of farmers, CP Wool reps, CP Wool Marketers and Management so we had all fields covered. A great bunch of people! As Karen guoted from the John Wayne team "we were blazing a trail for wool!" (It's on its way and will I say it "We will expect a better return at the farm gate as it takes off!)."



Lamb<u>Outlook</u>

The lamb price for this coming season is forecast to remain firm with world markets demanding high quality cuts meeting animal welfare standards. Peters Genetics continue to breed sheep with progeny attributes displaying high yielding carcases where the meat is tender, succulent and with a low pH. **Co-Products**

Although wool prices are disappointing, wool-on-skin for floor rugs, Ugg boots and pelts for the fashion industry are in demand. Therefore, it is important that we continue to improve our pelt thickness and wool quality not only for lamb survivability and better wool prices but to add value to our total lamb returns.

Murray Behrent – Group Manager Key Accounts (Livestock)



When Trevor first went to China with the ASB Corporate Bank, Trevor met and formed a relationship with Arron Hoyle who worked for the McDonald's franchise in Shanghai and now five years later, Arron works as the Developer for BX Foods Ltd, what was Lean Meats, Oamaru. He took our immediate family on an amazing, learning business trip to China last November. We were accompanied by Gerard Brier, Sales and Marketing Manager BX Foods Ltd, Scott Weir Plant Manager Oamaru Meats and Mike Heffernan, our ASB Rural Corporate Bank Manager. We met up with Mr He, owner of Binxi Meats in Harbin. We saw their live feedlots, processing of beef and butcher shops, which were stocked with beef and sheep including NZ lamb. We were very impressed with the whole enterprise and it definitely opened up our minds. Another golden opportunity was to see the Chinese government big Grand Farms plant in Inner Mongolia. Alliance has a

Seeing is believing and being there is everything. (We were looking at options in the meat industry - China is such a big dynasty). PPPPP - It's the most populated, possibly most passionate people in the world.

They are health conscious and they focus on the best education for their children as they will have to look after them in their old age. The lazy-Susans and food was unbelievable. The Chinese enjoy around the table hospitality. Morgan said he couldn't stop eating after he came home.

If Trevor put on his Peters Politician hat one of his observations was the amount of people and labour - Kaikoura would have its main road fixed in a month and the church in Christchurch would have been praying and singing long before now. One of the things that gave us the fastest heartbeat was our taxi ride to the airport in all that traffic. It's not for the faint hearted. Ask any of our family about their





Carrfields

Livestock



Well it's been almost a year since coming on board with Peters Genetics and I've enjoyed every minute. The whole Peters Group have made me welcome and they are a pleasure to deal with. I have met a great deal of our clients and it's been fantastic to view their operations and see their commitment and passion for farming. That's what has struck me most with the Peters Genetics team is their passion for farming and their drive to breed the right type of

rams and bulls for you the farmer. That passion rubs off and motivates me to help them and you. Farming is always challenging but it is pleasing to get feedback from our clients that the Peters Genetics sires and their progeny are handling weather vagaries and delivering the results expected. I will be continuing to contact our clients and try to visit as many as I can. Our Angus bull sale is on the 29th of September and features a great line up of modern type bulls-the Angus breed is really in demand with its market related traits. Ram selection time will also come around quickly so please don't hesitate to contact me with any enquiries. (027 333 2421 or brent.taylor@carrfields.co.nz.)

Here's wishing you all a kind Spring and productive season. Brent Taylor/Rubber.



Spring is here. Ewes are all set stocked for lambing and looking good.

We have had an early spring here which is great to get a little early growth but as I write this snow is falling on the lawn.

Scanning was the same as last year which is a reflection on the dry hard autumn.

Ram hoggets had another hard autumn which lead into a long winter so I did a trial and sent half of them down to Clinton (South Otago) to see how they would handle the wetter conditions down there. They went well and all came back with no feet issues which is great to see.

Their live weight was 58kg which is good as we headed into shearing on the 18th September. We had some great results with average fleece weight at 6.1kgs and heaviest fleece at 8kgs which is awesome. With conditions this year and talking to a few wool classers micron over all is a little higher so I am happy that the Ram Hoggets averaging 24.4 micron.



On the 23rd of August Morgan's farm discussion group had a field day on Bullock Range - Morgan & Megan's property. What a great group of positive forward thinking farmers the group consists of. The afternoon was kicked off with a presentation by Ritchie Hurring of CP Wool. This was a very interesting take on developments within CP wool and a report on the recent New York trip that he, Trevor & Karen were on. It's plain to see that CP wool along with Carrfields Group are genuinely working hard to establish a premium market for crossbred wool of the right type and it was stated that the Peters Genetics wools are right in the mix here!!

From the woolshed, we convoyed around Bullock Range viewing the farm and stock-both in great shape. Anyone that is familiar with the property knows it is not flat but is well subdivided which means capital stock have to graze the gullys and less lush parts of the farm. From our observations in lamb ewes and in calf Heifers and cows were grazing this type of country and loving it-showing vigour and good condition. Ewe hoggets were on Swedes and in a large mob meaning they aren't pampered at all but once again they were in great condition and health.

Morgan gave commentary when we stopped at the various spots and faced some challenging guestions which he did well on I thought-he freely admitted

he can improve on certain things which is a Peters Genetics motto!!

Back at the wool shed there was a debrief and a couple of "fantas". At some future point we at Peters Genetics are intending to run a larger scale field day encompassing Clayton & Jeanette's property Spylaw, Bullock Range

and Teviot Valley station. This will be well advised to you all. Here's hoping for a great Spring!!



Brian Timpson

Brian Timpson, Chief Fireman at Millers Flat, farms Tunnel Hill Partnership half way between Beaumont and Lawrence. Brian is a previous employee for over a decade and must have definitely liked the sheep he worked with.

Brian's Blog

I have had my best scanning results this year and heavier lamb weights after going back to the coal face farming in 2013 and changing to Peters Genetics.

Dry 2 tooths have gone down considerably. I have cut ewe numbers back a bit and getting more lambs now from less number of ewes. Also, a good weaning draft. With better feeding, management and genetics am getting more kg per head. A win, win situation. On average 140% lambing. I'm smiling.

50 years of **EXPERIEN**



Glenure Station, deep in the Hokonui Hills of Northern Southland is home to 7800 stock units, including 4750 Peters Romney ewes, 1230 replacement hoggets, 240 Charolais cows and 40 heifers that farm-owners Frazer and Karen Allan winter and calf.

The 800-hectare property has been in the family since 1972 when Frazer's father, Mitch, shifted from a smaller farm on the Aparima River. Peters Genetics would like to congratulate the Allans on their prize flock where their Peters Romneys topped the Northern Southland ewe hogget competition this year, not just in the breed section but as overall winner as well. The Allan's win meant their hoggets went into the Southland/West Otago competition where they won the Romney section



Wylies

2 shear \$182 3 shear \$172 4 shear \$159 5 shear \$128 Ewe lambs \$115.50

Hopefully the future is looking better for those who stay in the sheep industry.

Fopp

"I have been really impressed with the two Angus bulls I have purchased from Peters Genetics over the past three years. They have good temperament, great constitution and move well. They also leave great calves that are sold at weaning in April at consistently heavy weights to Five Star Beef

I have no hesitation in recommending Peter Genetics bulls to potential clients. I will be back for sure!"

Duncan Steele Langley Downs, Pleasant Point

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Outstanding Lines

On the 11th March 2017 after 18 years in the Owaka Valley we had our clearing sale after selling our property. 35 years in the farming industry and none of our children interested in farming , the opportunity arose for a different lifestyle . Farming was a great place to bring our children up we loved the flexibility to be able to go and see and spend time with our kids anytime since they went to local school then on to boarding school in Dunedin. Stock as follows in the clearing sale , they were in

awesome condition and a gorgeous sunny day in the Valley .

- I shear \$190 reared a lamb as hoggets
- 1 shear \$191 no lambs as hoggets

Lambing for 2016 was 161% to the ram for ewes and 94% to the ram for the Hoggets. That was a record lambing for the ewes with no mothering up and any spare lambs went to the neighbours to rear. We have been with the same genetics for 25 years and farming is certainly easier compared to the type of Romney we

- originally had ...
- Wilson and Ange Wyli



- Outstanding Line 18 th May unscanned Ewes using Peters Genetics Romney Rams
- Peter Jopp, Millview Road, Lawrence has sold his property and
- moved and expanded his operation
- to the North Island, Mangaweka.
- 638 Romney 1 shear ewes sold @ \$191
- 532 Romney 2 shear ewes sold @ \$177
- 482 Romney 3 shear ewes sold @ \$172
- 389 Romney 4 shear ewes sold @ \$165
- 245 AD Romney ewes sold @ \$161
- 600 Ewe lambs sold @ \$120
- The ewes were mated 29 th March 2017. In the past 5yrs
- scanning 165-170% and lambing un-
- shepherded between 135-140%. Trevor gets a buzz out of
- seeing someone moving forward.



2 Year Old Spring Bulls - Peters Angus 2017